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Canadians Seek Film Knowledge

By JAY L. SMITH

Famous Players executives back from the Western Divisional Conference in Edmonton, were enthusiastic over the results of their meeting there. Reports are that the managers and partners are really optimistic over the prospects of increased attendance with the new crop of outstanding films currently in release and on their way.

Incidentally, a statement is promised from F-P executives next weeks on the proposed changes in first-runs in Toronto, as a result of the approaching loss of Shea's Theatre, and the expected tie-up of the University for one year with "The Ten Commandments". Some policy changes in regard to Montreal first-run houses are also expected, as the Capitol will also be tied up indefinitely when "The Ten Commandments" opens there in December.

JARO's "Battle of the River Plate" was the honored film for the Royal Command Performance held last Monday in London, England. As usual, there was a gala turnout of celebrities, including a number of American movie stars, who were presented to Her Majesty, The Queen. Reports from London indicate that the Rank Organization has another winner, of a caliber equal to "Reach For The Sky", in "Battle of the River Plate". It is due to open in Canada the end of this month.

Peter Myers, Canadian District Manager for 20th Century-Fox, advises that his company's release of the CinemaScope version of "Oklahoma" will probably open in a number of key situations across Canada around Christmas. 20th-Fox executives are very high on the prospects for "Oklahoma" in the domestic market, as are RKO

(Continued on Page 4)

Response Overwhelming For ASN's Movie-Making Course

Montreal: Despite all the gloom that has been evident in motion picture circles in Canada the past couple of years, the Industry still has considerable attraction for students and Canadians already engaged in other industries. This has been proven by the tremendous response to the seven months' course in film production announced by and being sponsored by Associated Screen News here. However, a good proportion of those engaged in taking the course, are more interested in film production for television, than any other aspect.

With a total capacity allowance

(See ASN COURSE Page 5)

"Ten Commandments" Advance Sale Big

Toronto: Tom Daley, manager of the University Theatre here, where Cecil B. DeMille's production of "The Ten Commandments" opens Friday, November 23rd, reports a tremendous advance mail order business on tickets for the

(See "COMMANDMENTS" Page 4)

UA AND RKO HEADED FOR RECORD YEARS AS NEW PIX SHOW STRENGTH AT BOX-OFFICES

Variety Club Elections Nov. 20 -- Installation Banquet, Dec. 13

Toronto: Dave Griesdorf, Chief Barker of Variety Club Tent No. 28, announced at the nominating meeting held last week at the Prince George Hotel in Toronto, that the annual elections for a new crew of canvasmen for the Toronto tent, will be held in conjunction with a dinner meeting at the Prince George, Tuesday evening, November 20th. All barkers are urged to attend, and a record vote is anticipated.

No nominations were made from the floor at the nominating meeting last week, with the result that the names of those recommended

(See VARIETY Page 4)

NFB To Appoint New Distribution Officer

Montreal: The National Film Board, early in 1957, plans to send a distribution officer to New Delhi, India, to promote wider distribution of NFB films in South and South-East Asia. The posting will be for a period of two and one-half years,

(See NFB DISTRIBUTION Page 6)

Al Iscove Joining 20th Century-Fox

Toronto: Al Iscove, who resigned several months ago from Paramount's Toronto office to enter the real estate business, will rejoin the motion picture industry next Monday, November 12th, when he becomes a sales representative for 20th Century-Fox, operating out of Vic Beattie's Toronto Branch. Al Iscove was for many years a salesman for United Artists in the Toronto Branch, and for the past few years, prior to his resignation, had been with Paramount. His many friends in the Industry will be happy to welcome him back.

3 Re-Openings For Maritimes Theatres

Saint John: Three theatres in the Maritimes that have been closed down, are now re-opened under new management. Malcolm E. Walker has sold his Roxy Theatre in Shubenacadie, N. S., to R. Hatfield, and his Rio Theatre in Petitcodiac, N. B. to L. Pollack, and both theatres are again in operation. In addition, F. J. Mumford has sold his Roxy Theatre in Kingston, N. S., to R. G. Veinott, and this theatre is also re-opened.

Seven New Members Inducted Into F.P.C.C.'s 25-Year Club

Edmonton: Seven new members of Famous Players' 25-Year Club from the Western Division were inducted at a dinner marking the close of a three-day session of the company's partners and managers in the Hotel Macdonald, Edmonton. The presentations were made by J. J. Fitzgibbons and R. W. Bolstad.

Four of the new members—three projectionists and a building superintendent — were members of the staff of Edmonton's Pantages Theatre (now the Strand) when the

(See FAMOUS PLAYERS Page 6)

Two Theatres Close

Winnipeg: The Starlite Theatre at Qu'Appelle, Sask., owned by C. D. Stranger, closed recently, leaving the town without a theatre. The Arlington Theatre, Winnipeg, owned by Western Theatres, is scheduled for closing Nov. 24th.

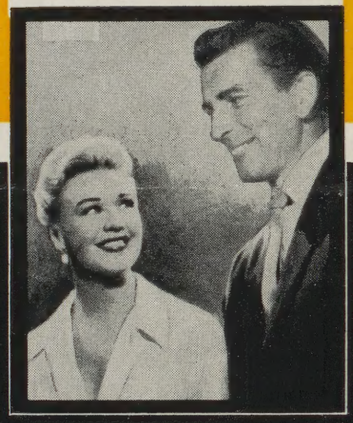
Plan Now to Honor "Pioneer of the Year", Oscar Hanson, at Annual Award Banquet of the Canadian Picture Pioneers, Thursday, Nov. 22, King Edward Hotel, Toronto.

IF YOU'RE 16 you're old enough to see it!

MY MOTHER–
'I call her Mother only because I don't know what else to call her."

MY FATHER–
"Now there's always some woman at the house–he says they 'just drop in'!"

MYSELF–
"All I know is–no matter what I do it's wrong!"



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Across the Country

Toronto

Apart from Famous Players' customary "Show of the Week" at eight theatres in key neighborhood situations in Toronto, "Thunderstorm" had a first-run engagement along with "No Place to Hide" at four combined theatres, the Famous Players' Bloor and Oakwood and the B & F Century and Beaver.

• • •

The series of special Sunday showings of European features under the auspices of Canadians for United Nations, the performances being spaced a month apart, had its start at the Astor Theatre, Toronto, Nov. 4, with the presentation of "Two Cents Worth of Hope". The proceeds are earmarked for UNESCO and the U.N. Refugee Children's Fund.

• • •

The Palace Theatre, Hamilton, had a three-performance engagement on the two days, Nov. 5-6, including one matinee of the National Ballet of Canada. The same Odeon Theatre has booked the stage show "Brigadoon" for three nights, Nov. 19-21.

Maritimes

The Gaiety Theatre at Lancaster, N.B., owned by L. A. Sprague, is closed each week on Monday, Tuesday and Wednesday and open remainder of the week. The Capitol Theatre at St. George, N.B., one of the B & L Circuit, is also operating on a similar policy.

• • •

Peter Herschorn has been in Sydney, N.S. during the past week, attending to details in connection with the closing of the Franklin-Herschorn Drive-In theatre there. Maritime Provinces Drive-ins were wrapped up for the season last week — or, in some cases on the previous week-end.

• • •

Tom Mackey, manager of the Drive-In at Sydney, N.S., is transferring to the Dundas Theatre in Dartmouth for the winter months. James Bullerwell, manager of the Community Theatre at Yarmouth, N.S., is quite a huntsman and is spending his vacation engaged in his favorite sport.

• • •

"High Society", MGM's big grosser has completed eleven days' play in Halifax and nine in Saint John — in the latter city it shifted over to Famous Players' Capitol Theatre for the last three days of its run. MGM's other big attraction "Tea and Sympathy" is now playing the Paramount Theatre at Sain John, N.B. to very satisfactory business. At Odeon's Strand, Saint John, is another of the year's most popular pictures, "Reach For the Sky", a J. Arthur Rank production.

Winnipeg

Visitors to Film Row this week, included Izzy Reinhorn of the Regal Amusement Theatres in Regina; Mr. and Mrs. F. Melkoske of Beausejour, Man; Mr. Meloche of Pontiex, Sask; Mrs. Todd of Morris, Man.

• • •

Ralph Zelickson, the Astral branch manager, has returned from a visit to his Toronto head office.

• • •

Quite a few of the motion picture industry personnel took in the semi-final game between the Winnipeg Blue Bombers and the Saskatchewan Roughriders last week-end, at Regina. Charlie Krupp of Associated Theatres, made arrangements for a chartered plane to take the football fans to Regina.

• • •

8 x 10 black-and-white and color photos of ELVIS PRESLEY and JAMES DEAN are proving to be hot sellers at Woolworth's and Kresge's department stores throughout Western Canada, and should help to boost the popularity of the pictures featuring these two stars.

The Rialto Theatre is in the process of changing its policy from last run Winnipeg, to first and second run, with one change per week, instead of two.

• • •

The ELMER THEATRE SAFETY CLUB became reactivated in Winnipeg this week, with 11 theatres participating, spearheaded by Famous Players and Western Theatres.

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Comic books are proving to be the regular stand-by, and the best medium of improving kiddies' matinee business on the prairie provinces.

Vancouver

Only new picture that registered at the first-runs this week was "Solid Gold Cadillac" at the Vogue. "Reach For The Clouds" is still strong in its fifth week.

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Most of the ozoners in B. C. and Western Canada not already shuttered, will call it a day after the Armistice Holiday, which is big out here. The drive-ins report a fair season's business this year. The Cascades Drive-In at Burnaby will not remain open for the full season this year, closing out at the end of this month.

• • •

Owen Bird, President of the B. C. Exhibitors Association, and Myron McLeod of the Powell River Amusements Co. will attend the meetings of the National Board in Toronto later this month.

• • •

Frank Vaughan, head of JARO, in for a visit with local manager Jack Reid.

• • •

Mrs. Eskestrand, owner of the Academy at Maillardville near New Westminster, which was destroyed by fire some weeks ago, will not re-build the theatre. Instead she will build a shopping centre on the site. Some of the re-opened houses in this area are having a bleak time, and may well be sold for real estate.

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The Blue Law forces claimed a victory when the Supreme Court ruled that City Council does not have the right to authorize commercial Sunday sports. Vancouverites voted in favor of Sunday Sports by a big majority in the last elections.

• • •

Johnny Bernard, formerly assistant booker at Odeon District Office has been appointed manager of the re-opened Kingsway Theatre, local suburban house.

• • •

Paramount have replaced former booker Mel Hayter with a girl cashier here.

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On the Beam

(Continued from Page 1)

executives for the foreign market, where RKO has the CinemaScope version. In the meantime, the Todd-AO version is still running very strong at the Tivoli, Toronto, with every indication that it will continue until Christmas, with the likelihood that the second Todd-AO film, "Around The World in 80 Days" will open for the Holiday season.

Flesh shows at the big downtown first-run theatres in Toronto have so far proven rather disappointing. A few weeks ago, a stage show headed by Toronto's own Four Lads, and co-featuring Dorothy Lamour, plus a first-run feature picture, had a dismal week at the Odeon Carlton, and last week's "Rock 'n' Roll Revue", plus a first-run feature film at Loew's Uptown, failed to attract the general public in any great numbers. This latter is somewhat surprising, in view of the tremendous crowds that have packed Maple Leaf Gardens for Rock 'n' Roll shows. However, both Odeon and Loew's officials indicate that if the right package show comes along, they would be willing to try again.

In the meantime, Loew's have leased the Uptown, for a series of six Wednesday nights, Nov. 14, Nov. 28, Jan. 23, Feb. 20, March 20 and April 17, to the CBC and Chrysler of Canada, for a number of TV Spectacular broadcasts, to emanate from the Uptown, with a live audience. Admission to all the shows will be free, with tickets to be obtained from your local Chrysler-Plymouth, and Dodge-DeSoto dealers.

If you haven't made your reservations yet for the series of Industry meetings and functions in Toronto starting Monday, November 19th, you had better do so without any further delay, or you will be finding yourself billeted in Hamilton for the week. Toronto hotels report a record demand for reservations that particular week, with the Grey Cup football game scheduled for the Saturday. A phone call, or wire to Arch Jolley, executive-secretary of the MPTA of Ontario, at 21 Dundas Square, EMpire 4-9630, will secure prompt efforts on your behalf from Arch and his gracious gal Friday, Mrs. Chinn.

Our sympathies are extended to the family of Mrs. Eva Delaney, pioneer exhibitor of Gananoque, Ont., who passed away last week-end. Also to the family of Mrs. H. J. Sutherland of St. Mary's, who for many years operated the Sutherland Circuit at St. Mary's, Goderich and Seaforth. Mrs. Sutherland passed away recently after a long illness. Condolences also to Bill Redpath of General Films' Toronto office, whose mother passed on recently at the age of 94.

Kodak Introduces New Fast 16mm Movie Film

Toronto: Canadian Kodak Co., Limited has announced a versatile, fast, new 16mm negative film for news, commercial and industrial photographers who make black-and-white motion pictures.

With exposure indexes of 80 daylight, 64 tungsten, Cine-Kodak Plus-X Negative Film is suited for general-purpose exterior use and for well-lighted interiors. It is expected to have wide application in sports, television and movie news and the audio-visual film fields.

The new film replaces Cine-Kodak Panchromatic Negative Film. It catches fine detail, renders tonal accuracy and has extremely low graininess. It is twice as fast as its predecessor.

Cine-Kodak Plus-X Negative Film can be processed in the same solutions as Cine-Kodak Tri-X Negative Film. Since both are intended for processing by users or independent laboratories, no processing service for these films is offered by Kodak. It is available with one- or two-edge perforations.

Five From UA For November

New York: "Gun The Man Down," a Robert E. Morrison and Andrew V. McLaglen presentation starring James Arness, has been added to United Artists' roster of November releases. This brings the total for the month to five. The others previously announced are: Samuel Goldwyn Jr.'s "The Sharkfighters," Bel-Air's "Revolt at Fort Laramie," Canyon Pictures' "Running Target," and Hal R. Makelim's "The Peacemaker."

"The Young Rebels"

Hollywood: Dorothy Green, who made her film debut for Columbia in "The Big Heat," with Glenn Ford, will return to play a leading role in "The Young Rebels," which producer Wallace MacDonald will put before the cameras with David Rich directing, from a screenplay by Philip Yordan.

VARIETY

(Continued from Page 1)

by the nominating committee will be the only ones eligible for election as canvasmen for the coming year. These were as follows:

George Altman, Clare Appel, Joe Bermack, Lou Davidson, J. J. Fitzgibbons, Jr., Dan Krendel, Ernie Rawley, Nat Taylor, Al Troyer, Chet Friedman, Ralph Dale, Phil Stone, Larry Mann, George Oullahan, Hugh J. Sedgwick, Paul Johnston, Jules Wolfe

Of this list of eighteen nominees, only eleven can be elected. In accordance with the practise of the organization, the eleven elected canvasmen, will then select from among themselves the canvasmen to fill the jobs of Chief Barker, 1st Assistant Chief Barker, 2nd Assistant Chief Barker, Dough Guy, and Property Master.

Chief Barker Griesdorf also announced that the annual Installation Dinner and Dance will be held at the Sign of the Steer on Thursday evening, December 13th. Tickets can be obtained from the Ticket Committee headed by Joe Bermack, and the tariff will be $5.00 per person. As accomodations are limited, all barkers are urged to secure their reservations early.

"COMMANDMENTS"

(Continued from Page 1)

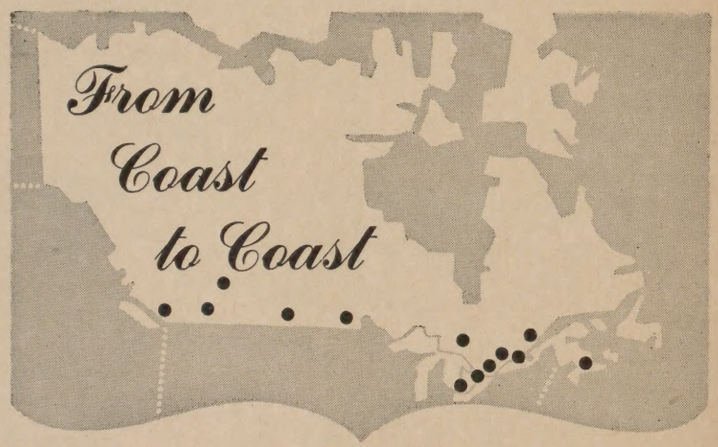
picture, which will be shown on a two-a-day, reserved seat basis both here and in Montreal. Advance box-office sale of tickets opened last week-end, and Daley reports the response for tickets at the box-office is also impressive.

Scale for the University engagement of "The Ten Commandments" is set at $2.50 for loges, $2.25 for orchestra, and $1.75 for balcony seats in the evenings, and $1.75 for loges, $1.50 for orchestra, and $1.00 for balcony seats for the matinee performances.

No children or student prices will be in effect, at least in the first few weeks of "The Ten Commandments" run, however, it is reported that special morning matinee performances of the picture for children and students will be held the week between Christmas and New Year's, but no admission prices have been set as yet for these performances.

Perfect Casting

Hollywood: TV commentator Louis Quinn has been signed to make his screen debut as the TV commentator in Warner Bros.' "Top Secret Affair," starring Susan Hayward and Kirk Douglas.



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Gable's TV Debut

New York: United Artists' saturation publicity campaign for Russ-Field's CinemaScope production of "The King and Four Queens" will be carried to a national television audience of 32,000,000 on November 25th when the Ed Sullivan Show broadcasts a specially-filmed feature presenting Clark Gable, who stars in the romantic adventure spectacle. This marks Gable's first television appearance.

The video film, booming the Christmas release of "The King and Four Queens," was made during location photography in the rugged hill country of St. George, Utah.

Television penetration on the nation's top-rated programs comprises a key element of the all-media campaign backing the Russ-Field film.

"The King and Four Queens" stars Gable and Eleanor Parker with Jean Willes, Barbara Nichols and Sara Shane. Jo Van Fleet is also starred in the CinemaScope Deluxe Color adventure romance.

Death Takes Father Of Canadian Star

Ottawa: The death occurred in Ottawa Civic Hospital of Daniel Green, the 64-year-old father of Lorne Greene, screen, stage and TV actor who was recently seen in "Autumn Leaves" starring Joan Crawford. Born in Russia, Daniel Green arrived in Ottawa 45 years ago and was prominent in the Labor Zionist Organization, being one of the founders of the Ottawa Histadrut Centre, and was also a member of the Ottawa Hebrew Benefit Society. He married the former Dora Slavin just prior to leaving Russia. The funeral was held Oct. 30.

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ASN COURSE

(Continued from Page 1)

for 100 students, ASN was swamped with a total of 931 applications by telephone, mail and telegram for the course.

Initially organized to obtain new recruits for the short-staffed motion picture industry, ASN appealed to local university students to take up film-making as a career.

The 150 students now enrolled are comprised of three groups — advertising people who wish to advance their present knowledge, local university students, and people in other industries who want to learn about film production in order to enter this booming field.

Prior to any move on ASN's part to announce this project publicly, Bernard Dube, a popular local newspaper columnist published the idea in his column. For three consecutive days the ASN switchboard was virtually tied up with applicants' calls. Letters and telegrams poured in and, within a week, a total of 693 applications were received. Ted Abrams, ASN's Public Relations Counsel, says: "For the most part, our later effort to inform the general public was unnecessary. We cancelled most of it. Soon after Bernard Dube announced the course in his column, Montreal and Laurentian radio stations picked it up. And, ironically, I began to beg the local media to forget it. We were trying to screen the applicants according to their desire for a career within the film industry, but we had several VIP's in other industries who politely insisted that they wanted this course. It became a serious P. R. problem."

Directing the course is William Hodapp, author of several authoritative books in the television field, and director of similar courses with Barnard College, and other universities in the U.S. Mr. Hodapp was surprised at the enthusiastic response. Said he: "We were thinking of perhaps thirty or forty students at the most, and then Bernard Dube, the radio stations, and other papers began the barrage. Now I've got to yell so the people in the back can hear each lecture. The interest is fierce. This sort of thing should have been started years ago in Canada."

The students' lectures and demonstrations include:

1. A history of the highlights of film-making by showing examples of outstanding films in all fields.

2. A history of the highlights of television by showing excerpts of outstanding kinescopes.

3. A comparison of techniques in theatre, film and television.

4. An analysis of the staff required for film-making.

5. Budgets and the cost of film-making.

6. The writing of scripts: Program Formats.

7. Production and Direction.

8. Set Designing.

9. Lighting.

10. Make-up and Costume.

11. The use of equipment; films (two sessions).

12. Two days of Workshop in New York (Optional).

13. Sound track; double system and single.

14. Opticals, artwork and special effects.

17. Production schedules.

18. Contrast between black and white, and colour shooting problems.

19. Techniques of the television commercial.

20. Stock footage — sources and techniques of editing.

21. Sales, Promotion and Distribution.

22. Program projects; from the creation of an idea through finished films with class divided into production staffs.

New Exhibitors

Toronto: A number of theatres in various parts of the Dominion have changed hands in recent weeks, and are now operating under their new management. Included in these are the Lanigan Theatre, Lanigan, Sask., formerly owned by S. Bjnarason, and sold by him to D. Gunther. The Riviera Theatre in Montreal, has been taken over by Leo Perreault from former owner H. Guimond, and the Met, at Greenfield Park, Que., has been sold by R. Rufh to Paul Derome. Other recent changes include the Oak, Brandon, formerly operated by Cy Braunstein, and now owned by A. Reider.

Odeon Continues Art Series From Astral

Toronto: Various Odeon units in Ontario have continued with the Monday night single performance of Astral's Continental features at $1 admission. The latest on Oct. 29 at the Hyland in London was "The Marriage of Figaro" and other examples included two Russian pictures, "Sadko" at the Brantford Odeon and "The Grasshopper" at the Kingston Odeon. The Christie Theatre, Toronto, had one performance of "Young Chopin" Thursday night, Nov. 1, on the same basis.

Pioneer Woman Exhibitor Passes

Gananoque: Mrs. Eva Delaney, owner of the Delaney Theatre here, and last of three original women members of the Canadian Picture Pioneers, passed away this weekend, after a lengthy illness. With the late Ray Lewis, editor and publisher of The Digest, and the late Mrs. Bessie Moore, owner and operator of Moore's Theatre, Grimsby, Mrs. Delaney for a number of years formed a triumvirate of women members of the Pioneers.

Her husband, the late Sanford Delaney, was one of the original motion picture exhibitors of Canada, operating nickelodeons in Pembroke and Van Cleek Hill, a small town near Ottawa, before 1910. The family also operated a theatre in Prescott, and one in Waterloo about forty years ago.

Mrs. Delaney, who was in her seventies, is survived by her two sons, Jim, and George, the latter who for several years has been operating the Delaney Theatre.

"The Painted Veil"

Hollywood: MGM announces the signing of Jean Pierre Aumont as its fourth star in "The Painted Veil," filmization of the novel by W. Somerset Maugham. The other stars are Eleanor Parker, Bill Travers and George Sanders.

Cagney To Direct

Hollywood: Paramount has announced that veteran actor James Cagney will make his bow as a director in an upcoming picture which has been scheduled to go into production next year.

The film, which will introduce also a new producer and will star a new screen personality, is "Short Cut to Hell," based on a story by Graham Greene. A. C. Lyles will be the producer and outstanding film newcomer Robert Ivers will be introduced in the top role of a professional gunman.

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BIGGEST EVENT
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CANADIAN PICTURE PIONEERS
NOV. 22nd
King Edward Hotel
TORONTO

FAMOUS PLAYERS

(Continued from Page 1)

theatre was taken over by Famous Players in 1931.

George F. Cox, now at the Dreamland Theatre, Edmonton, Percy J. Gwynne, Paramount Theatre and Hector Hodgkinson of the Paramount Theatre, are the three projectionists who were boothmen in the Strand in 1931.

Charles Wilson, building department, has a service record dating back to 1913 in one theatre. He was with the Pantages when it opened and has held the same position ever since.

Gordon E. Carson, a Famous Players' partner in the Fort Theatre, Fort William, manages the Royal Theatre in that city and started with the company in 1931 as an usher. He served his city for several terms as Alderman and was recently Mayor of Fort William.

Andrew Ostrander is manager of the Uptown Theatre, Winnipeg. He started as doorman at the Capitol Theatre, Winnipeg, in 1931 and was later manager of the Tivoli Theatre.

Lloyd Palmer, manager of the Colonial Theatre, Port Arthur, started as an usher at the Capitol Theatre, Winnipeg and later became assistant manager of the Colonial, Port Arthur. Following his discharge from the armed forces he was appointed manager of the Lyceum. He also supervises the Drive-In theatres in the Lakehead district.

Screenings of "War and Peace" and "The Ten Commandments" were arranged for the managers and partners on Monday and Tuesday mornings in the Paramount Theatre.

On Monday afternoon Ben Geldsaler, chief booker and buyer, presented a picture of the company's product situation for the coming season. Managers received copies of the 80-page booklet prepared by the speaker called "Gold for the Box Office."

"This impressive booklet represents an investment in product in excess of $125,000,000," commented Mr. Fitzgibbons.

Tuesday afternoon was devoted to the advertising and sales promotion conducted by James R. Nairn, director of public relations and advertising with the assistance of Jim Cameron and Ivan Ackery. Several sales films were shown and a recording of Mr. Cecil B. DeMille's speech at Toronto was played.

On Wednesday morning, J. J. Fitzgibbons Jr., vice-president and general manager of Theatre Confections Ltd., and his assistants, presented a colorful, showmanlike demonstration of the importance of confections in theatres. The afternoon was devoted to general business discussions.

Bob Eves, Western Division Manager, ably presided at all sessions.

Pratley Plugs Movies Via Musical Scores

Toronto: Gerald Pratley, CBC movie critic, continues to delight movie-goers with his informative and highly entertaining program of film music and composers, "Music From the Films", heard over the CBC Dominion network, Sundays at 6:00 p.m. EST.

In the first show of the current series (October 14) Pratley brought George Dunning to the microphone to talk about the scoring of Columbia's "The Eddie Duchin Story". On October 21, Bronislau Kaper introduced his music for MGM's Grace Kelly-Alec Guinness hit, "The Swan". The program on October 28 featured the ballet music "Ring Around the Rosy" from the MGM film, "Invitation to the Dance", introduced by composer Andre Previn.

MGM's "High Society" will be the next movie to be treated in the series and composer - conductor Johnny Green will be there to talk about his arrangements of the Cole Porter melodies. The next two programs will be devoted to Max Steiner who, on November 11 and 18, will introduce extracts from twelve of his movie scores, including RKO's "A Bill of Divorcement" and W-B's "Helen of Troy".

On November 25, Malcolm Arnold will introduce his score from UA's "Trapeze", the suspense-laden motion picture about the exciting life of circus aerialists.

One of the most tense scenes in Alfred Hitchcock's latest Paramount thriller, "The Man Who Knew Too Much", is the assassination sequence. The murderer is hidden in a darkened box in London's Royal Albert Hall; his cue . . . the crash of cymbals in "Storm Cloud Cantata", a work specially written by British composer Arthur Benjamin. The music from this scene will be the subject of the December 9 show and composer Benjamin will be there to talk about his score.

On December 16, John Hollingsworth will introduce Jacque Ibert's ballet music "Circus" from the MGM film "Invitation to the Dance." In keeping with the season Pratley has scheduled music from "On the Twelfth Day" for December 23. It will be introduced by the composer, Dorween Carwithen.

Some Ontario Ozoners Still Going Strong

Toronto: The Scarboro was the one remaining drive-in in operation in the Toronto area following the closing of the North-West D-I last week.

The Hamilton district also had one still operating, this being the Clappison, while the Canadian D-I continued at St. Catharines; there were two at Windsor, one each on part-time at London and Kingston, and two were doing business as usual at Ottawa.

The unusually mild weather for this time of year has kept the ozoners in southern Ontario in operation much later than normal this year.

Warner's Acquires Latest Best Seller

Hollywood: Jack L. Warner, president of Warner Bros. Pictures, announced that the film company has acquired the current number one best seller, "The Nun's Story." The property was obtained from PRM (Associated Artists Productions, Inc.) through Eliot Hyman and Ray Stark, and is part of an over - all program involving the acquisition of other important properties in conjunction with PRM.

NFB DISTRIBUTION

(Continued from Page 1)

and the officer appointed to the position will work to secure additional distribution for the Board's films in India, Pakistan, Indonesia, Ceylon, Burma, Thailand, Malaya, and Indochina. Earlier this year L. W. Chatwin, NFB's director of distribution, visited the Middle East and Far East to survey film distribution methods. One of the recommendations contained in his report to the National Film Board asked for the appointment of a film distribution expert to achieve wider circulation of NFB films in those areas, where it is considered there is excellent potential for developing additional distribution of films telling the story of Canadian activities.

The project will be carried on in co-operation with the Department of External Affairs and announcement of the officer appointed to the position will be made within the next two weeks.

Spiegel Signs Holden

London: Sam Spiegel has signed William Holden to star with Alec Guiness and Jack Hawkins in his Horizon-American production for Columbia release of "The Bridge On the River Kwai."

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to be held

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at the

KING EDWARD HOTEL, TORONTO

REGISTRATION	BUSINESS MEETING	LUNCHEON
9.30 A.M.	10 A.M.	1 P.M.

Guest Speaker: MARTIN QUIGLEY, JR., New York
(Editor, Motion Picture Herald)

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